

Message Text

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66

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W

----- 125824

R 041443Z MAR 76

FM AMEMBASSY CAIRO

TO AMEMBASSY ANKARA

AMEMBASSY JIDDA

AMEMBASSY TEHRAN

INFO AMCONSUL ALEXANDRIA

AMEMBASSY ABU DHABI

AMEMBASSY ALGIERS

AMEMBASSY AMMAN

AMEMBASSY ATHENS

USINT BAGHDAD

AMEMBASSY BEIRUT

AMEMBASSY DAMASCUS

AMEMBASSY DOHA

AMEMBASSY KHARTOUM

AMEMBASSY KUWAIT

AMEMBASSY MANAMA

AMEMBASSY MUSCAT

AMEMBASSY RABAT

AMEMBASSY SANA

AMEMBASSY TRIPOLI

AMEMBASSY TUNIS

SECSTATE WASHDC 699

USDOC WASHDC

UNCLAS CAIRO 2934

FOR USDOC/BIC/CAGNE

E.O. 11652: NA

TAGS: BEXP, EG

SUBJECT: COMMERCIAL PRESENCE FAIR - CAIRO FY 76

1. GENERAL DESCRIPTION:

FOR SECOND CONSECUTIVE YEAR EMBASSY CAIRO, IN COOPERATION WITH

USDOC, WILL SPONSOR AN EXHIBITION OF AMERICAN PRODUCTS AND

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SERVICES IN THE NINTH CAIRO INTERNATIONAL FAIR AT THE GEZIRA

FAIR GROUNDS MAR 8-27. U.S. EXHIBITION WILL CONSIST OF AN OUTSIDE AND INSIDE PRESENTATION LOCATED IN THAT PORTION OF THE FAIR GROUND MOST EASILY APPROACHED FROM GATE NEAR THE SHERATON HOTEL. THE OUTSIDE PRESENTATION OF 980 SQUARE METERS FOR HEAVY EQUIPMENT AND VEHICLES FACES THIS GATE. THE US PAVILION OF 760 SQUARE METERS IS NEAR THE OUTSIDE AREA AND ADJUCENT TO THE EGYPTIAN NATIONAL EXHIBITS. IT INCLUDES TWENTY SIX (26) BOOTHS WITH EIGHTEEN (18) EXHIBITING COMPANIES. FIVE (5) COMPANIES WILL EXHIBIT OUTSIDE. THERE ARE TWENTY (20) FIRSM PARTICIPATING IN THE U.S. EXHIBITION. DURING FIRST FOUR DAYS, MAR 8-11, ATTENDANCE WILL BE RESTRICTED TO GOVERNMENT, PROFESSIONAL AND TRADE VISITORS ONLY. THE FAIR HOURS OF OPERATION WILL BE 1000 TO 1300 HOURS AND 1600 TO 1900 HOURS DAILY. THERE WILL BE 37 INTERNATIONAL PAVILIONS.

2. COMPANIES PARTICIPATING:

A - INSIDE: ALLIC-CHALMERS CORP.

AMOCO INTERNATIONAL OIL CO.
CHICAGO PNEUMATIC TOOL CO.
EASTMAN KODAK CO.
DUNHAM-BUSH INTERNATIONAL
GENERAL ELECTRIC
IBM
INGERSOLL-RAND CO.
ITEK GRAPHIC PRODUCTS
LOCKHEED AIRCRAFT CORP.
MCDONNELL DOUGLAS CORP.
MCGRAW EDISON CO.
MCKILN GROUP
RAYMOND INTERNATIONAL, INC.
THE RIDGE TOOL CO.
THE SINGER CO.
TII CORP.
UNITED STATES STEEL CORP.

B- OUTSIDE: ALLIS-CHALMERS CORP.

CHICAGO PNEUMATIC TOOL CO.
INGERSOLL-RAND CO.
INTERNATIONAL HARVESTER EXPORT CO.
STAR OILFIELD SERVICES

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3. PRODUCTS TO BE EXHIBITED:

THE EXHIBITS WILL INCLUDE A WIDE VARIETY OF PRODUCTS INCLUDING EQUIPMENT FOR EARTHMOVING AND COMPACTION; CRUSHING AND SCREENING ROCK; POWER GENERATION, SWITCHING AND REGULATION; MATERIAL HANDLING; INDUSTRIAL AND COMMERCIAL AIR CONDITIONING; LIGHTING; ELECTRONIC DATA PROCESSING; MICRO FILMING AND ELECTRONIC READ-ING; OFFSET ELECTROSTATIC PLATEMAKING; OFFSET PRINTING; AUTOMATIC

DUPLICATING; WATER WELL DRILLING AND AIR COMPRESSION. EQUIPMENT EXHIBITED WILL ALSO INCLUDE AIRCRAFT MODELS AND AIRCRAFT ENGINES; TRACTORS; PNEUMATIC AND MANUAL INDUSTRIAL AND AUTOMOTIVE TOOLS; TRUCKS; CIRCULAR KNITTING MACHINES; HOUSEHOLD ELECTRICAL APPLIANCES; PILE DRIVER MODELS; ELECTRIC TYPEWRITERS AND PHOTOCOPIERS.

4. ACTION REQUESTED:

A - WE WOULD APPRECIATE POSTS ENCOURAGING ATTENDANCE, SUBJECT EXHIBITION, AND AS APPROPRIATE EXTENDING EXTEND INVITATIONS TO POTENTIAL, PROSPECTIVE CUSTOMERS.

B- FOLLOWING POSTS ARE REQUESTED TO EXTEND SPECIAL INVITATIONS AT THE REQUEST OF ITEK GRAPHIC PRODUCT TO VISIT EXHIBITION AND ATTEND AMERICA

DAY RECEPTION, HOSTED BY AMB. EILTS, MAR 13, 1900-2100 HOURS AT NILE HILTON HOTEL:

FOR ANKARA - MR. ATILA BULUTAY
TUNALI HILMI CAD 111/12
ANKARA, TURKEY

FOR JIDDA - SHEIKH ABDULLAH EL SANEE
GENERAL TRADERS & CONTRACTORS
P.O. BOX 978
JIDDA, SAUDI ARABIA

FOR TEHRAN - MR. AND MRS. BIJAN KOURETSCHIAN
BUSINESS & OFFICE MACHINERIES LTD.
270 TAKHTE DJAMSHID AVE.
TEHRAN, IRAN.

MAESTRONE

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Disposition Event:
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Disposition Reason:
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TEHRAN
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